

Thursday Jan 23, 2020

"Building bridges to better business in Augusta, Edwardsburgh/Cardinal and Prescott."

Chairperson: President Bonnie Pidgeon Cougler Board Members Present: Deb Coles, Blinda Campbell, Rod Palmer, Lynda Joanisse, Andrea Derochie Board Members Regrets: Ben Quenneville, Joe Martelle, Tim MacKay

# Full-Time Employee: Report:Blinda Campbell

Chamber, BIA and Town of Prescott – Collaboration Full-Time Employee (35 hours) shared between the 3 Job descriptions have been identified – no longer merely secretarial but also marketing, tech savviness etc. Budget Joint Office space downtown Prescott going to tender – managed by Town Of Prescott Proposals were made on Monday Jan 20, 2<sup>nd</sup> meeting on Monday Jan 27<sup>th</sup> to entertain questions etc. Terms have been identified by each association. If the Town Of Prescott decides not to proceed, there is a Plan B (A Part-Time position) Note\* we have made very clear that we represent South Grenville, not merely Prescott. Notice has been given at current location in North Augusta and currently are looking for a new space in downtown. AGM Report: Bonnie Coughler Proposed Date: Friday March 13,2020 at 9:00 am – 10:30 am Location: Prescott Town Hall 2<sup>nd</sup> floor

Catered by Crazy Bowls? Veranda? ACTION ITEM: Bonnie - Confirm

Theme: Stay Connected – Keep Engaged

Focus: Website

Motion put forth by Bonnie Pidgeon Coughler: That the official date will be Friday March 13 9:00am at the Town of Prescott 2<sup>nd</sup> floor

Seconded by: Deb Coles

# **Motion Carried**

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Sexual Harassment Workshop (for employers and employees) – Blinda Campbell
Date and Time: Wednesday Feb 12<sup>th</sup> - time to follow
Location: CSE Consulting
2 sessions
1-Emloyers AM
2-Employees PM
NO COST – Free to members of the Chamber of Commerce
Online Registration
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Thursday Jan 23, 2020

Date is confirmed with Rod Palmer. **ACTION ITEM:** Blinda Campbell will confirm details **Motion put forth by:** Blinda Campbell – to move ahead with marketing and planning of the workshop **Seconded by:** Rod Palmer

#### **Motion Carried**

#### **Rental Space**

We have officially given our notice (90 days) to our current office. Our move out date is April 1,2020 – looking specifically for a spot downtown

Motion put forth by: Bonnie Pidgeon Coughler - To actively look for a new spot downtown Seconded by: Rod Palmer

**Motion Carried** 

NOTE: Storage available at Blinda Campbell's office in the meantime

#### Human Resources

Currently SGCoC has 2 positions: Secretary and Marketing/WebMaster **Secretary:** There is concern that this position is becoming obsolete as it becomes more involved in marketing and tech – time to give notice officially (2 weeks) with Mika taking over this role and the two positions to be combined.

Motion brought forth by: Bonnie Pidgeon Campbell - To give notice for the secretarial position effective Monday Jan 27, 2020 which will include 2 weeks notice Seconded by: Blinda Campbell

#### **Motion Carried**

**ACTION ITEM:** Bonnie Pidgeon Coughler– to construct an official letter of dismissal to be proofed by Rod Palmer.

**2<sup>nd</sup> Motion: Website put forth by Blinda Campbell:** Mika – To extend contract to March 31<sup>st</sup> 2020 **Seconded by:** Andrea Derochie

#### **Motion Carried**

ACTION ITEM: Job Fair Poster: Rod Pamer please send to Andrea, Joan and Mika

\*Special Mention by Rod Palmer: it is appreciated that we are supported by the South Grenville Chamber – logo to signify our partnership



Thursday Jan 23, 2020

Motion put forth by: Blinda Campbell - to continue partnership with CSE consutling and the Job Fair Seconded by: Andrea Abstained: Rod Palmer

**Motion Carried** 

#### Budget 2020: Report - Deb Coles

Adjustment suggestions to the budget:

- Rent Raised to 3600
- Employee Raised to \$13,000.00
- Telephone Remove relying fully on website/email and personal cell phones
- Clarify office fees/Computer Fees Separate salary from 'computer' costs.

Motion put forth by Deb Coles: to discontinue cell phone Seconded by: Blinda Campbell

#### **Motion Carried**

NOTE\*Income Tax: It must show in our minutes that the people and the positions are approved on our account

Motion put forth by Andrea Derochie: That these three names stand as our contact person to be added by the CRA account:

- Blinda Campbell (Director)
- Debbie Coles (Treasurer)
- Bonnie Pidgeon-Coughler (President)

#### Seconded by: Rod Palmer

#### **Motion Carried**

Deb – Report: It is necessary to have a corporate tax account, an application has been completed and mailed in but never have received confirmation.

**ACTION ITEM:** Deb coles to confirm receipt of application This will allow for the ability of corporate not for profit cards (no fees), grant application, and more.

**ACTION ITEM:** Blinda Campbell to work with Deb Coles to confirm the establishment of tax accounts.



Thursday Jan 23, 2020

Motion put forth by Deb Coles: Election of Auditor/Accountant – Fran Legere – Durant and Assoc.

Seconded by: Andrea Derochie

# **Motion Carried**

**ACTION ITEM:** Keep fees consistent but analysis must occur of fees for next year with perhaps different levels of membership which includes marketing value. Hopefully to present in 4<sup>th</sup> quarter

**ACTION ITEM:** Andrea and Mika meet to consider offering Credit Card and Debit payments. Speak further with Blinda Campbell in regards to events etc. to explore costs

ACTION ITEM: Refer to budget to solidify data and present at AGM

Marketing Events: Report – Blinda Campbell

Prescott Dollars and Photos with Santa event – A special thank you to Ben Q. and Blinda C. who visited over 90% of the businesses for these events

- Networking Band Bus The Boneyard (Friday evening local talent)
- Business After 5
  - o Must be members
  - $\circ$   $\,$  Engaging Coast FM to be involved in business after 5  $\,$
- March AGM
- Easter Event Pics with Bunny
- June Networking BBQ Dewars
- Date for Golf Tournament July 24
- September Awards Dinner
- December Christmas Lunch , Founder's Day, & Santa Event
- South Grenville Journal a joint advertising option for members
- Golden motorcycles??

Brainstorming:

- Branding ideas Stickers, logos and marketing consideration Bring them forward
- Website testimonials
- Feedback on the planning meeting held today A great chance to move quickly through items and get things done



Thursday Jan 23, 2020

- Visitor's Guide No real advantage to our members and perceived
- Proposal for consideration to discuss at next meeting
   – not choose Henderson but speak with Joe at the
   journal with regards to advertising there. (Must be reviewed at February meeting)

# Next Meeting: Feb 6<sup>th</sup> 12:00 at BMO King Street Prescott

#### Action Items (Checklist):

#### Deb Coles:

- to confirm receipt of application
- Confirm budget and solidify data and present at AGM reflecting changes discussed at this meeting

# Blinda Campbell:

- Confirm details and market Harassment Workshop
- to work with Deb Coles to confirm the establishment of tax accounts.
- Networking Calendar for next meeting

# Rod Palmer:

- Job Fair Poster: please send to Andrea, Joan and Mika for proof
- To proof secretary dismissal letter from Bonnie

# Bonnie Pidgeon Coughler:

- to construct an official letter of dismissal: Secretary, to be proofed by Rod Palmer.

# Andrea Derochie

- to meet with Mika to consider offering Credit Card and Debit payments. Speak further with Blinda Campbell in regards to events etc. to explore costs

# Board:

- To consider fees for next year: Consistency is key but analysis must occur of fees for next year with perhaps different levels of membership which includes marketing value. Hopefully to present in 4<sup>th</sup> quarter
- Business News: Due the last Friday of the month AGM and Sexual Harassment workshop to be reported



Thursday Jan 23, 2020

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