

Bank of Montreal Upper room

Thursday Feb 6<sup>th</sup> , 2020

# "Building bridges to better business in Augusta, Edwardsburgh/Cardinal and Prescott."

#### SGCofC Meeting - Monday August 22, 2022 Location: CSE Consulting board room

Chairperson: Bonnie Pidgeon CouglerPresent: Rod Palmer, Andrea Desrochie, Lynda Joanisse, Bonnie CouglerRegrets: Blinda Campbell, Debra Coles, Nathalie Sobie, Tim Mackay, Ben Quenneville (Other?)

Welcome and Call to Order – President Bonnie Pidgeon Cougler

## Agenda: Restructuring and Beginning Again after COVID

1-Hiring - Membership Manager - Lindsay Fox - Some adjustments were presented by Andrea providing a more comprehensive job description for the proposed position/contract. Adjustments :

2- Upcoming Boat Cruise - September 15, 2022
Partnering with Brockville BIA to sponsor 1000 Islands Boat Cruise
Email was sent to alert members to the opportunity
ACTION ITEM:
BONNIE - Re-Send advertisement and encourage members to participate and purchase tickets

## 3 - DAY TO DAY BUSINESS:

## Membership Update:

*New member Applications in recent months:* Sean Lucey - Windmill Brewery

Ken Spencer - KC Spencer & Assoc.

Amber Vanderzwet - Pricepoint

Shelley Cumberland - OMGLetstravel.ca

Lindsay Fox - The Craft Assistant

Marquis Cote - The Odd Spot

Brenda Visser - Flowers of the Field

Nina Julia - @CFAH CBD

Allan Loudoin - Royal CBD

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Justin Hamilton - Gold Bee CBD

**Report from Summer Networking Events -** Good response - not great but events did result in new membership and good feedback. Very positive reports about working within our boundaries and not just focussing on Prescott. Great support shown by local Mayors as well.

ACTION ITEM: Rod Palmer - to scan and send interest cards from our summer networking events to Lindsay

**Chamber Paperwork** - still being stored at Food Bank and must find an alternative spot - suggestions welcome.

ACTION ITEM: Find storage

**Chamber Lap top** - Obsolete and no longer functioning well - no need to purchase another.

ACTION ITEM: Dispose of obsolete hardware

#### 4 - Portfolios

As we begin anew after a time of isolation and mandates, we are looking at restructuring the Chamber hopefully adding new members to the Board and creating Portfolios with portfolio managers who will in turn manage and report to the Board on a monthly basis. This delegation will spread the responsibilities and hopefully make things more manageable.

## Management Portfolios Proposed:

- Annual Awards Gala Organizer Position Open
- Business After 5 Coordinator Rod Palmer , CSE Consulting
- Annual Golf Tournament Coordinator Position Open
- Membership/Marketing/Website Maintenance/Communications(Accounting?)- Lindsay Fox, Crafty Assistant
- Chamber Liaison/Connection across Canada Bonnie Pidgeon Cougler, South Grenville Food Bank
- BIA Representative Blinda Campbell, Senior Relationship Manager, BMO Bank of Montreal
- Compliance Director(Policies and Procedures) Position Open
- Volunteer Coordinator (reaching out to the community compiling lists of past members who would be willing to help with events etc.) - Position Open
- Tourism Specialist Position Open
- AGM Report Coordinator/Secretary Lynda Joanisse, Director, St. Lawrence Academy
- Marketing/Business Support Specialist (Business Support Ideas/Creating Ads for events etc) Position Open

## Portfolio Manager Reports:

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Business After 5 - Rod has been in contact with Amber from Pricepoint and they are interested in hosting. Proposed Date -September 22

ACTION ITEM: Rod Palmer - To confirm with Amber Vanderswet of Pricepoint Business After 5

<u>Marketing/Business Support Specialist</u> - River Route - Idea - Holding a chamber meeting on the River Route bus route picking up Mayors in their respective towns and posting video of the meeting on social media to advertise the initiative to connect our communities

Date proposed: Thursday September 8th

Times: Starting at Bonnie's stop 1:38 Cedar St, Maitland and traveling full route until 3:18 return to Maitland . People are welcome to enter and leave whenever/whatever stop they like.

Media posts continue along the way with each new boarding - Maximum 20 persons

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ACTION ITEM: Lynda - Create poster to advertise position openings and begin recruitment from our new members

Adjournment

**ACTION ITEMS restated:** 

BONNIE - Re-Send advertisement and encourage members to participate and purchase tickets ACTION ITEM: Find storage

**Chamber Lap top -** Obsolete and no longer functioning well - no need to purchase another. ACTION ITEM: Dispose of obsolete hardware

ACTION ITEM: Rod Palmer - To confirm with Amber Vanderswet of Pricepoint Business After 5 ACTION ITEM: Rod Palmer - to scan and send interest cards from our summer networking events to Lindsay

ACTION ITEM: Lynda create ad for River Route bus tour.

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