



BOARD OF DIRECTORS MEETING AGENDA

Thursday, November 30, 2017- 12:00

Wok House Restaurant

*“Building bridges to better business in Augusta, Prescott and
Edwardsburgh/Cardinal”*

Chairperson: Dan Cook

Board Members Present: Andrea Derochie, Bonnie Pidgeon-Cougler, Deb Coles, Tim MacKay,
Lisa Temple, Jeff Morris

Board Members Absent: Lynda Joannis, Gerry Hasiuk

Regrets: Rod Palmer

In Attendance: Jackie Shoemaker-Holmes, Sandra Lawn, Deron Johnston, Amanda McNamara,
Heather Lawless

Introductory Remarks

The meeting was brought to order at 12:03.

Introduction of Guests: Lisa Campbell from 103.7 Coast FM

Approval of November’s Agenda

Moved by Bonnie Pidgeon-Cougler

Move to Approve November’s Agenda

Seconded by Tim MacKay

Motion Carried

Approval of October’s Minutes

Moved by Deb Coles

Move to Approve October’s Minutes

Seconded by Andrea Derochie

Motion Carried

President’s Greetings

Dan reported that the Annual Awards Night was very successful. The number of guests this year was up from previous years and the evening did not drag on. He also commented that there was a lot of representation from all 3 areas (Prescott, Augusta and Edwardsburgh/Cardinal).

Liaison Highlight Reports

BIA

Sandra Lawn reported that over the past month there have been many businesses celebrating anniversaries (LeMar Boutiques – 1st anniversary, Boomer’s – 20th anniversary and The Red George – 10th Anniversary) The BIA has been getting ready for the Christmas Season by organizing a 12 days of Christmas media campaign. On November 3, Donna White and Green Things organized Ladies Night Out. Over the past month, Sandra and Deron have attended the Tourism Summit on November 15 and the Economic Development Summit on November 17.

GCFDC

Heather reported that the Launch Lab Mentoring Services will be available in Kemptville on December 21, 2017 and in Prescott on January 25, 2018 for entrepreneurs who are looking for support. Heather attended the Ben TeKamp Award Night where LeMar Luxe from Prescott was one of the winners.

Town of Prescott

Mike Ostrander reported that December 4 is Heritage Day and they are planning on marking it by having a brief reception before the council meeting that evening. They are currently looking at their Recreation Master Plan.

Augusta Township – No Report

Township of Edwardsburgh/Cardinal – No Report

President’s Report

Dan reported that next year the South Grenville Chamber of Commerce will be celebrating their 125th anniversary and Bonnie and himself have been discussing some ideas on how they can mark this anniversary.

Treasurer’s Report

Moved by Jeff Morris

To accept the Treasurer’s Report as presented

Seconded by Andrea Derochie

Motion Carried

Secretary’s Report

Moved by Tim MacKay

To approve a Thank You Ad to be put in the Prescott Journal at a cost of \$126.00 plus tax

Seconded by Bonnie Pidgeon-Couglar

Motion Carried

Joan reported that approximately 80 people attended the Annual Awards Night and this is up from 60 last year. We had 18 silent auction items and 1 cake auction.

Bonnie suggested that if anybody has any feedback about the Awards Dinner that they forwarded them to Joan within the next couple of weeks. Suggestions for a speaker would also be appreciated.

The Annual General Meeting will be held on Thursday, January 25, 2018 at the Prescott Golf Course at 8:30 a.m. Dan reported that a couple people have approached him about joining the South Grenville Board of Directors next year. He encouraged the present members to stay on.

General Business

A couple of months ago, Deb sent in a change of name for the Chamber and she got a reply back from Corporation Canada saying that it did not reflect the boundaries of South Grenville and it overlapped into other Chambers. Dan reported that they will try to get this corrected as soon as possible because the Corporation Canada is not recognizing the change.

Lisa Campbell from Coast FM reported that December 8 is the radiothon for the South Grenville Food Bank. Businesses are encouraged to phone into the radio station to make a pledge to help hunger in the area by making a donation and also sending a Christmas greeting. These phone calls can also be pre-recorded.

Committee Reports

1. Memberships – Bonnie Pidgeon Cougler & Deb Coles

Bonnie reported that moving forward there is going to be a process for accepting and approving membership applications. Andrea Derochie has agreed to be chair of the membership committee. Andrea as well as Deb have been going over the current membership list and making sure plaques are sent out. If a Chamber member is approached from a business that is interested in joining the Chamber they need to pass this information onto Andrea who will then contact the business with more information.

Moved by Bonnie Pidgeon-Cougler

To accept Johnstown ATV Club's membership

Seconded by Tim MacKay

Motion Carried

Moved by Tim MacKay

To accept Dewar's Inn Membership

Seconded by Deb Coles

Motion Carried

Moved by Andrea Derochie

To accept Property Guys Membership

Seconded by Bonnie Pidgeon-Cougler

Motion Carried

2. HR Committee

The HR committee met a couple of months ago and they came up with the following things to work on:

-Obtain a Co op student from SGDHS for next semester. The student would work at the Chamber office on Tuesday and Thursday and at the food bank on Monday, Wednesday and Friday. There is no cost and they would be working on Chamber activities even when at the food bank.

-Get a student from one of the local schools to design an Anniversary Logo for 125th year. Jeff suggested that you might peak more interest if it was a contest. This would only be for the anniversary year. Bonnie would like the logo- to be presented at the AGM.

-The Business Fair is a very important event in our area and they are looking at once a month giving Joan 2 extra hours a month to attend the meetings as a committee member.

-As part of the Terms of Reference it is the HR Committee responsibility to recruit new board members. Therefore they need to know who from the current board is planning on staying on for 2018.

Bonnie suggested getting Thank You cards made for the chamber

Moved by Jeff Morris

To get Thank You Cards with present logo printed at St. Lawrence Printing at a cost of \$194.00 for 500 cards

Seconded by Deb Coles

Motion Carried

Amanda McNamara reported that the website is out of date. It was suggested that perhaps this is one job that the co op student could work on.

THE NEXT MEETING WILL BE HELD ON THURSDAY, JANUARY 11, 2018 AT 8:30 AT THE AUGUSTA BUSINESS CENTRE

Moved by Tim MacKay

To adjourn the South Grenville Chamber of Commerce Board of Directors Meeting on November 30, 2017

Meeting adjourned

1:05 p.m.

Chairman

Date

Secretary

Date