



**Board of Director's Meeting  
16<sup>th</sup> March 2017  
8 am at Bobby's Restaurant**

*"Building bridges to better business in Augusta, Prescott and Edwardsburgh/Cardinal"*

**Chairperson:** President Dan Cook

**Board Members Present:** Treasurer: Deborah Coles, Directors: Bonnie Pidgeon, Lisa Temple, Rod Palmer

**Board Members Absent:** Linda Joannis, Gerry Hasiuk, Cheryl Arcand, Andrea Derochie, Tim MacKay, Jeff Morris

**In Attendance:** Sandra Lawn - representing Prescott BIA, Councillor Bill Buckler - representing Augusta Township, Mayor Pat Sayeau of Edwardsburgh/Cardinal, Councillor Mike Ostrander - representing the Town of Prescott, Angela Thompson-Trussell - South Grenville Chamber of Commerce Secretary.

**INTRODUCTORY REMARKS:**

The meeting was brought to order at 8:14 am and the chair confirmed quorum.

**ACTION BY**

**Moved by Lisa Temple**

Move to approve March agenda

**Seconded by Rod Palmer**

**Motion Carried**

**Moved by Deborah Coles**

Move to approve February 2017 Minutes as circulated

**Seconded by Rod Palmer**

**Motion Carried**

**ACTION:**

**DISCUSSION:**

**1. PRESIDENTS REPORT** – President Dan Cook

**President Elect** Bonnie was put on as a signing authority at the bank.

**Upper Canada District School Board Meeting for Delegations** President Dan Cook attended on behalf of the Chamber on March 2<sup>nd</sup>. Presentations were heard from various town representatives and residents over two meetings. Mayor Sayeau of Edwardsburgh/Cardinal presented his delegation to the Board on March 1<sup>st</sup>.

**Augusta Township Mayor's Breakfast** Many Chamber Directors attended this event along with the President. The Keynote Speaker was Ryan Brophy, Owner of V6 Agronomy. Ryan went over the challenges and successes of his Augusta Township based soil sampling business during his presentation. He has generously donated 2 acres to the South Grenville Food Bank to plant potatoes and garlic.

**TREASURER'S REPORT** – Treasurer Deborah Coles

Membership fees are starting to come in.

As of today all renewal invoices for to the membership are out.

**-There will be a budget meeting held on March 30<sup>th</sup>, 2017 at 10AM-Office Board Room. Angela to send out invites to the Board.**

## DISCUSSION

## ACTION REQUIRED

-Check with Chris McCorkell about the rent cheques now that the Chamber has new signing authorities.

### **Moved by Deborah Coles**

Move to accept Financial Report as presented

### **Seconded by Bonnie Pidgeon**

**Motion Carried**

### **3. SECRETARY'S REPORT** – Angela Thompson-Trussell

Working with Deb to invoice membership

Tourism Guide still working on advertising sales. Will speak to Dolores next week. She had surgery and was unavailable to discuss.

March Newsletter went out. 42.1% open rate.

Working on Survey Monkey.

Created/distributed event's calendar.

Working on comprehensive manual for Coordinator position.

Regular duties; email, phone, social media, website updates etc.

-Mail out hard copy invoices  
-Get answers re: SG Tourism Guide  
-Continue to work on survey  
-Complete Coordinator manual.  
-Send Rod Palmer list of businesses we do not have contact information for (emails)

## **COMMITTEE REPORTS**

President Dan Cook-Call for Committee Chairs- please contact him if interested.

(Programming & Planning Committee & Membership Committee.)

### *Membership Report*

- New member application-Thom Travel Agency Ltd. Payment received.
- Membership Plaques-New design, request for past pricing on plaques, request for a design change, suggestion that the Chamber have two additional plaques made and present them to the Ship's Capitan's during Port Days.  
New plaque pricing from Metal Grafix is \$18 + tax (20.34) / 8 years, plaques would be \$2.54 each. **Discussion tabled until the April meeting of the Board.**

-Send copy of membership application from Thom Travel to Deborah Coles

## DISCUSSION

## ACTION REQUIRED

### **Moved by Bonnie Pidgeon**

Move to accept Thom Travel Agency Ltd. As a member of the South Grenville Chamber of Commerce

### **Seconded by Rod Palmer**

### **Motion Carried**

**-Send welcome email  
& update website  
with new member  
information**

#### *Programming & Planning Report*

Golf Meeting –Cheryl Arcand, Jeff Lawshway & Angela Thompson -Trussell

Golf Tournament Date: Friday May 26, 2017, Shotgun Start: 12:30pm, Buffet Dinner: 6pm. Goal is to sell out (120 golfers). Working on obtaining sponsorships, prizes and players. The poster will be completed by the end on March.

## LIAISON REPORTS

### **BIA**

At 5:30pm tonight (March 16, 2017) there will be a brainstorming session related to strategic planning in regards to downtown Prescott at the Red George Public House.

*Information: The South Grenville Chamber will have two official representatives in attendance.*

The Prescott BIA has filled all Executive positions for 2017.

The Prescott BIA has applied for and is hopeful that they will receive funding for a student intern this summer.

### **GCFDC**

No representative present.

### ***Town of Prescott-Councillor, Mike Ostrander***

The 2017 budget is completed.

The BR+E group are working to get information from current businesses to help in strategic planning.

The Town of Prescott purchased a new street sweeper.

### ***Augusta Township-Councillor, Bill Buckler***

Changing focus of Augusta's Economic Development Committee to working on and with businesses that already exist.

The Business Showcase and Expo planning is well underway. The date is Friday June 9<sup>th</sup> 6pm-9pm and Saturday June 10<sup>th</sup> from 10am-3pm. The theme is "Red & White". It is free admission. If you would like more information please call (613) 925-2812 ext.6200

**DISCUSSION**

**ACTION  
REQUIRED**

Talks of the South Grenville Chamber participating in the Business Fair & Expo by hosting a networking breakfast Saturday June 10<sup>th</sup> from 9-10am.

**Follow up in regards to participating in networking breakfast, contact Leanne Burton.**

***Township of Edwardsburgh/Cardinal- Mayor Pat Sayeau***

The Business Showcase & Expo will be running the same weekend as Port Days. The two events have decided to join forces and partner on marketing campaigns etc.

Mayor Sayeau mentioned that it would be a good idea for the Chamber President to present something to the two naval vessel Captains and possibly speak at the event.

**Follow up with organizing staff to see how President Dan Cook can contribute to Port Days on behalf of the SG Chamber.**

Budget talks have been suspended at the Township level due to a decrease in property values and a need for capital projects to be completed.

GDFDC 50% Funding Grant was used for a project at the Port of Johnstown recently.

**Moved by Lisa Temple**

To adjourn the South Grenville Chamber of Commerce Board of Directors Meeting  
March 16, 2017

**MEETING ADJOURNED**

**9:24am**